

Preference for Political Parties - Multinomial Logit Model

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The dataset "partydat" is built by reading the data as a matrix given in "partypref".

```
partypref <- matrix(data=c(114, 10, 53, 224, 134, 9, 42, 226, 114, 8, 23, 174, 339, 30, 13,
414, 42, 5, 44, 161, 88, 10, 60, 171, 90, 8, 31, 168, 413, 23, 14, 375), nrow=8, byrow=TRUE)

partydat<-data.frame(
  party=c(rep("CDU",sum(partypref[,1])),rep("SPD",sum(partypref[,4])),
  rep("The Liberals",sum(partypref[,2])),rep("The Greens",sum(partypref[,3])), 
  sex=c(rep(0,sum(partypref[1:4,1])),rep(1,sum(partypref[5:8,1])), 
  rep(0,sum(partypref[1:4,4])),rep(1,sum(partypref[5:8,4])), 
  rep(0,sum(partypref[1:4,2])),rep(1,sum(partypref[5:8,2])), 
  rep(0,sum(partypref[1:4,3])),rep(1,sum(partypref[5:8,3])), 
  age=c(rep(c(1:4,1:4), partypref[,1]),rep(c(1:4,1:4), partypref[,4]),
  rep(c(1:4,1:4), partypref[,2]),rep(c(1:4,1:4), partypref[,3])))
```

For the fitting of a multinomial logit model the function "multinom" from the "nnet"-package is used.

```
library(nnet)
```

The reference category for the multinomial logit model is taken alphabetically so in this case "CDU" is the reference category.

```
datmat<-as.matrix(table(partydat$sex,partydat$party))
tparty<-data.frame("CDU"=datmat[,1],"SPD"=datmat[,2],"Green"=datmat[,3],
"Liberal"=datmat[,4],"sex"=0:1)
tparty

logitParty <- multinom(cbind(CDU,SPD,Green,Liberals)~sex, data=tparty)

summary(logitParty)
exp(coef(logitParty))
```

From the model with "CDU" as reference category the corresponding parameters for "SPD" are easily derived:

```
coefSPD <- matrix(data = c(-coefficients(logitParty)[3,1] ,  
coefficients(logitParty)[1,1] - coefficients(logitParty)[3,1] ,  
coefficients(logitParty)[2,1] - coefficients(logitParty)[3,1] ,  
-coefficients(logitParty)[3,2] ,  
coefficients(logitParty)[1,2] - coefficients(logitParty)[3,2] ,  
coefficients(logitParty)[2,2] - coefficients(logitParty)[3,2]) ,  
nrow=3 , ncol=2)  
  
coefSPD  
  
exp(coefSPD)
```