

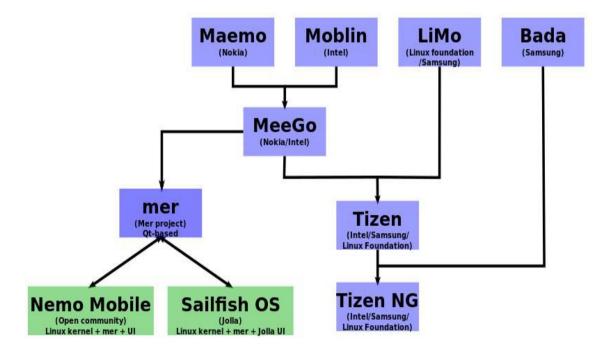
Hvad er det for en fisk?!



- Finish company with headquarters in Helsinki
- Founded in Marts 2011
- ~ 60 developers, many former employees of Nokia
- Core focus is Linux based smart devices

# The historiy

- 2009: Nokia N900 running Maemo Linux launched
- 2011: Nokia N9 running MeeGo Linux launched
- 2011: Developers of MeeGo left the company and formed Jolla with the goal making a Linux-based OS for mobile devices
- 2013: The first Jolla Phone running Sailfish OS was launched





- Build upon the open MeeGo-fork called Mer Poject
- Uses the Linux kernel, systemd, wayland and Qt
- Unique swipe and questure based user interface
- Runs native apps written in Qt or HTML5, but can also run most Android apps flawlessly
- Easliy portable to Andorid devices do to libhybris\*
- Updates released every second month

<sup>\*</sup> Hardware Adoption Development Kit: http://releases.sailfishos.org/sfa-ea/2014-07-18\_SailfishOSHardwareAdaptationDevelopmentKit.pdf

### The Jolla Phone





- Released in November 2013
- Available for online purchase from EU, Norway and Switzerland and retail stores in Findland and Estonia
- 4.5 in IPS qHD (540×960) "Estrade" display
- Qualcomm Snapdragon 400 1.4 GHz dual-core processor (8930AA)
- GSM/3G/4G LTE connection
- 16 GB of storage memory
- microSD support
- 8 MPix AF camera, back
- 2 MPix camera, front
- 2100 mAh user-replaceable battery
- "The Other Half"
- Gesture-based Sailfish OS
- Buttonless display, gesture navigation
- Unlocked boot loader
- Root and ssh access through developer mode

### The other half



- Swapable back covers
- Extend phone features
- NFG tag supported
- Developer Kit available from http://jolla.com/the-other-half-dev eloper-kit





## Community

- http://together.jolla.com
   Jollas community platform where you
   can read, discuss and sibmit ideas,
   bugs, post your feedback and get a
   sneak peek of upcoming features and
   events
- Git repo for Open Source UI parts of Sailfish OS: https://github.com/sailfishos/
- They plan to release more parts of the UI as their business and platform matures

- http://merproject.org
  An open fork of the RPM based
  MeeGo OS. As it's truly open everyone is welcome to join.
  Sailfish OS uses upstream Mer codebase underneath their user interface.
- http://jollausers.com
  3<sup>Rd</sup> party website with news updates, reviews, howtos and forums

## Future plans

- Major software update planned for September
- Jolla plans to launch in Asian markets (eg China and India) in fall 2014
- No plans to enter US in the near future, do avoid dealing "with religious patent issues".
- Jolla Launcher for Android to be released as public beta in August \*
- Make it easier to flash Sailfish OS on an Android device
- Partner with hardware vendors and focus more on software
- The next Jolla phone will be released "no later than 2015"

<sup>\*</sup> A simple launcher to easily give people a feeling of Sailfish OS without modifying their Android device

#### I want to know more

- Offical Jolla website and online store: http://jolla.com/
- Unoffical Jolla phone availability retail list: http://reviewjolla.blogspot.dk/2014/07/jolla-phone-availability-retailers-by.html
- Jolla Community Portal: https://together.jolla.com/
- Sailfish OS Developemt Portal: https://sailfishos.org \*
- Custom wooden cases for the Jolla Phone: http://lastucase.com/
- Other Halfs with optional wireless charging pad: http://funkyotherhalf.com/
- 3rd party app store for beta apps: https://openrepos.net/

<sup>\*</sup> SDK for Windows, Linux and OS X available

